

INFORMATION FOR TEACHERS

## ARCHITECTURAL EDUCATION PROGRAMME

**Architectural education in the museum and urban space**  
Supported by the Beisheim Foundation

During the exhibition <Soft Power. Shaping Cities the Brussels Way> (October 19, 2024 - March 16, 2025), the SAM Swiss Architecture Museum offers a rich educational program for kindergartens, schools, universities, institutions, and day care centers. The program includes level-appropriate interactive tours and workshops through the current exhibition, as well as tandem tours in collaboration with the Kunsthalle Basel. The offerings can also be booked outside of regular opening hours, providing a unique opportunity to experience the museum privately. In addition, walking or biking tours invite participants to explore the urban space. Introductory events for teachers offer the chance to get to know the museum as an extracurricular learning environment.

### IN THE MUSEUM

#### TOURS AND WORKSHOPS THROUGH THE CURRENT EXHIBITION

##### **INTERACTIVE TOUR: <SOFT POWER. SHAPING CITIES THE BRUSSELS WAY>**

Discover how creative approaches have made the city an international role model in urban planning. The tour is tailored to the appropriate school level and enhanced with interactive and participatory elements.

DURATION: 60 minutes

Bookable time slots: Monday to Friday, 8 am - 12 noon | 1-5 pm

TARGET GROUP: All school levels, kindergartens and day care centres

COSTS:

Elementary schools/Sec II: Free of charge

Universities: CHF 200.-

##### **WORKSHOP <Comics & Architecture>**

Experience the fascinating connection between architecture and comics! After an interactive tour of the exhibition <Soft Power: Shaping Cities the Brussels Way>, where we explore Brussels' innovative urban planning, you will get creative. Inspired by Brussels' architecture and its famous comic murals, you will design your own urban landscapes in comic style.

DURATION: 120 minutes

Bookable time slots: Monday to Friday, between 8 and 11 am

TARGET GROUP: All school levels, kindergartens and day centres

COSTS:

Elementary schools/Sec II: Free of charge

Costs universities: CHF 200.-

## **CULTURE UNDER ONE ROOF - TANDEM TOURS S AM & KUNSTHALLE BASEL**

The S AM Swiss Architecture Museum and the Kunsthalle Basel not only share a common roof but also a passion for art, culture, and society. Together, they combine contemporary artistic positions with current topics related to architecture and urban development. These synergies are brought to life in a joint tour that highlights intersections, explores differences, and discusses their significance for society.

DURATION: 120 minutes

Bookable time slots: Monday to Friday, between 8 and 11 am

TARGET GROUP: All school levels, kindergartens and day centres

COSTS:

Elementary schools/Sec II: Free of charge

Costs universities: CHF 200.-

## **IN THE URBAN SPACE**

### **DISCOVERY TOURS**

#### **TOUR 1: ART IN PUBLIC SPACE**

Art in public space exists, moves, fades, and provokes. Sometimes subtle, but also loud and bold, these artistic interventions challenge our perceptions. This tour offers a new perspective on the familiar, sharpens the senses, and invites participants to explore the city with fresh eyes and new perspectives.

DURATION: 90 minutes

Bookable time slots: Monday to Friday, 8 am - 12 noon | 1-5 pm

TARGET GROUP: All school levels, kindergartens and day centres

COSTS:

Elementary schools/Sec II: Free of charge

Costs universities: CHF 200.-

#### **TOUR 2: BASEL THROUGH TIME - A Discovery Tour with Sketching**

Inspired by Lucius Burckhardt's concept of "strollology," which encourages the exploration of urban spaces through walking, this tour takes participants on a discovery journey through Basel's city center, equipped with a sketchbook, a drawing pad, and optionally, a camera.

DURATION: 90 minutes

Bookable time slot: Monday to Friday: 8am-12pm | 1pm-5pm

TARGET GROUP: For all school levels, kindergartens and day structures

COSTS:

Primary schools/Sec II: Free of charge

Costs universities: CHF 200.-

#### **TOUR 3: SUSTAINABLE BUILDING - BUT HOW?**

The Lysbüchel site was for a long time an area purely for commercial and industrial purposes and is now being transformed into a residential district. How can this be done sustainably? We will explore the site and examine different approaches to sustainable construction.

DURATION: 90 minutes

Bookable time slot: Monday to Friday: 8am-12pm | 1pm-5pm

TARGET GROUP: For all school levels, kindergartens and day structures

COSTS:

Primary schools/Sec II: Free of charge

Costs universities: CHF 200.-

## **BIKE TOURS for Secondary II and Universities**

**Explore the surroundings by bike – experience architecture in outdoor spaces.**

DURATION: 120 minutes

Bookable time slots: Monday to Friday, 8 am – 12 noon | 1–5 pm

TARGET GROUP: From Upper-secondary level

COSTS:

Elementary schools/Sec II: Free of charge

Costs universities: CHF 200.-

### **INTRODUCTION FOR TEACHERS TO THE EXHIBITION (in German)**

**<Soft Power. Shaping Cities the Brussels Way>**

Olivia Jenni, Head of Education, will guide you through the current exhibition and introduce the diverse educational program.

DATE: Tuesday, October 29, 2024 | 5:00–6:00 p.m., free of charge

### **PROJECT WORK WITH SCHOOL CLASSES**

We value project work with individual school classes. Do you have a specific topic you would like to address? We look forward to your inquiry.

### **INDEPENDENT VISIT**

For an independent visit with your class during regular opening hours, we ask for timely registration.

COST: Groups of 10 or more people and students/apprentices: reduced admission (CHF 8 per person)

Students under 18 years: free

### **CONTACT**

For appointment requests, bookings, or questions, please contact:

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Further information can be found at [www.sam-basel.org](http://www.sam-basel.org).